

ROWLEY ASSOCIATES



Using the Art and Science of Psychotherapy to Drive Leadership and Business Performance

ROWLEY'S SUITE OF PRODUCTS & SERVICES

Book: Leadership Therapy:
Inside the Mind of Microsoft

Business 360 Diagnostic

Tele-Therapy

Develop a Resilient Team In 30 Days

Leadership Therapy Boot Camp

Living Your Leadership Brand:
A Step by Step Approach

Team Capability Diagnostic

Leadership Diagnostic

Organization Pulse Diagnostic

FROM THE COUCH TO THE CORPORATION: LEADERSHIP THERAPY

Rowley Associates has redefined the practice of "therapy" by moving the process from the therapist's couch to the corporation. The Rowley Associates team of professionals combines the art and science of Leadership Therapy to uncover core issues that underline behavior and make concrete recommendations for change in order to improve the performance of your executives, teams and organizations as a whole.

Anna Rowley, Ph.D. founder of Rowley Associates, Inc. is a sought-after speaker, author and performance consultant for many top Fortune 100 and Fortune 500 companies. Her cutting edge psychological techniques and green consulting programs help managers and organizations such as Microsoft, Yahoo and Expedia, improve business and leadership performance. Dr. Rowley has over 25 years of research and consulting experience and is a member of both the American Psychological Association as well as the Maryland Psychological Association.

Dr. Anna Rowley helps business executives; teams and organization improve their effectiveness by applying the widely acclaimed principles of Leadership Therapy. These principles are found in her published book, Leadership Therapy: Inside the Mind of Microsoft.

Leadership Therapy is designed to:

- Help leaders overcome self-imposed psychological barriers, actualize their potential, and maximize impact on the business
- Boost self-esteem, feelings of well being and confidence
- Promote resilience as a core skill so that a leader can feel comfortable dealing with ambiguity, transformation and change
- Equip leaders with the skills to become their own coach/therapist

SWIFT SOLUTIONS. SUSTAINABLE RESULTS.

Rowley Associates helps individuals, teams and organizations navigate complex changes with proven approaches that are applied efficiently and effectively to produce long-term measurable results. Our process is unique in that it:

- **Is time limited** – we recognize our time is your money
- **Solves problems not symptoms** – We match your sense of urgency to get things done with a no-nonsense approach to get to the core issues affecting you or your business
- **Offers real world practice** – you work in business so 'practice' needs to take place 'on the job'.

Whether change needs to happen in a day or within a year, Rowley Associates has a comprehensive suite of products and services that will improve leadership effectiveness, build the capability of an organization or team, and strengthen corporate relationships.

Microsoft[®]

YAHOO![®]



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SKY NEWS

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